



# Make Money Drinking Beer



Dear Friend,

Congratulations on investing in the Make Money Drinking Beer Guide. You will soon be on your way to earning extra cash.

*Tim Costello*

**Tim Costello**

## [What Is Market Research?](#)

Giving an opinion is second nature to us. Many times a day we offer up our thoughts and feelings on the goods and services we use and receive. We use a new shaving product and we evaluate its effectiveness. We see a film and discuss its merits. We try a different brand of beer or wine and form an opinion on the taste. Opinions make up the bulk of our discourse and comprise the majority of our thoughts.

Because of how natural our opinions are to us, it's hard to imagine that there are people willing to pay us money just to hear what we think. To understand why our opinions are such valuable commodities and why companies are willing to pay big bucks to hear what people have to say, it's important to understand a little bit about market research, what it is, and how it works.

In today's competitive business environment small and large companies alike are faced with the challenge of continually seeking out growth opportunities. Companies may look to grow in a number of ways. Some of the most common growth opportunities are: developing a new product or service, expanding an existing product or service line or identifying new markets.

Product and service market development is costly and high-risk. Branching out from the status quo presents a new and potentially dicey challenge to companies. Plunging into new product

terrain without the proper knowledge and information can be a death sentence for a company or corporation. That is why it is crucial that companies fully evaluate the feasibility of their product and service opportunities by undertaking proactive market research before committing resources to new product or service development.

Market research is a cost-effective way of finding out what people believe, think, want, need or are looking for. It is information that cannot be obtained from any other source. It takes unbiased consumer views to really test the potential profitability of a good. Industry, commerce and governments use research to help them produce goods, services and policies that accurately and efficiently match up to consumer needs and wants.

Market research is learning all about your prospective market before you try to enter that market. The most important role of market research is to minimize risk by researching a product or service before delivery. All companies realize that it is quicker and cheaper to research a new concept and get that concept right rather than rolling out a product only to find out it doesn't match the needs of buyers.

The marketing plan for a new product relies heavily on market research. It is essential to pick your market carefully. Companies have to know just whom their product appeals to and why. Each market is uniquely different. Not only are there differences in gender, geography, and profession, there are also language and culture differences as well.

### [What Are Focus Groups & Surveys & How Do They Work?](#)

#### **Focus Groups, Surveys, & Other Market Research Opportunities**

Businesses and other organizations use focus groups to research consumer and public opinion concerning a variety of issues. Corporations look to focus groups for general help in selling their products to the world at large instead of any type of direct marketing efforts.

Focus groups are usually conducted by Market Research companies. Market research companies are hired by the big corporations such as Coca-Cola and Nestle. The reason they do this is because the market research companies have the experience and expertise to make sure the focus groups are accurate and unbiased. If the corporations did this themselves they may not get impartial information and could make mistakes costing them millions of dollars (not to mention their jobs!)

So from here on out, when I talk about companies that conduct focus groups, I am referring to market research companies. These will be the companies whom you will contact, register with, and get paid from. This is VERY important for you to remember.

OK, so what kinds of focus groups exist? Well, generally there are two types: Offline and Online.

#### **Offline**

These are small, roundtable discussion groups on topics ranging from the latest features on internet networking hardware to new flavors of ice cream. They usually involve about 10 participants plus the group leader or moderator. Each session usually lasts about 2 hours and the discussion is "focused" on a particular topic, about which group members share their opinions.

An honorarium of \$40-\$100 for time and effort is very common. It is not unusual for observers from the client corporation to watch the group in action.

In focus groups, unlike telephone surveys, people can be shown products or ads and can be given an opportunity to express how they feel and what they think in a normal, conversational setting. As a research method, the use of focus groups is less about statistics and numbers and more about qualitative matters such as whether people find an ad humorous, and why they find it humorous, or if people believe a product is appealing and why they think so.

## **Online**

Online focus groups are a cost effective alternative to conventional "face-to-face" focus groups. Online focus groups generally invite 8 to 10 people to join for a specified period of time (90 minutes to two hours) in a specialized chat room. This controlled environment allows participants to view text, graphics, sounds/jingles, video or multimedia for evaluation and testing. It is not uncommon for observers from the client corporation to watch the group in action and send private messages to the co-moderators as the group is progressing.

Another type of online focus groups is **surveys**. Surveys can take anywhere from 1 minute or up to 30 minutes. Once you provide a market research company with your profile, you will be notified about surveys that match your demographic information. The more sites you sign-up with, the more surveys you can fill out, and the more incentives you can earn. Participation in paid surveys is fun, interesting, and financially rewarding.

## **Incentives**

Market research companies can pay you in different ways. These are called Incentives. Incentives depend on how much time and effort is spent participating in the focus group and/or the kind of market research company (offline or online) that is conducting the activity.

The main 3 ways you can get paid are:

- Cash - Usually for face-to-face roundtable groups, although some online companies pay in cash as well.
- Merchandise (depending on the retail value of the product, you may keep the product afterward)
- Prizes - Entries into Sweepstakes/Drawings for filling out quick surveys...do NOT disregard these types of sites. It's a quick way to win lots of cool products and even cash.

## Market Research Companies

These companies will pay you to participate in online surveys, focus groups or both. The topics of the surveys and focus groups these companies offer will vary widely.

You should aim to sign up with all the companies, so you get a wide variety of offers, and you can choose the surveys and focus groups you'd like to participate in.

In order to be paid for talking about beer and drinking beer, you will need to sign up for as many focus groups as you can. This will ensure you have the best chance of being invited to a beer taste & beer discussion, when a market research company has one available.

I suggest when signing up for these companies that you use a separate e-mail account. You will be receiving many surveys and focus group offers, and it will be easier to keep track of them, when you use a different e-mail account.

I recommend you sign up for a free email account from:

<http://www.mail.google.com>

<http://www.hotmail.com>

InBoxDollarSurvey	<a href="http://www.inboxdollars.com/">Apply Here: http://www.inboxdollars.com/</a>	WorldWide
MemoLink	<a href="http://www.memolink.com/">Apply Here: http://www.memolink.com/</a>	International
Nielsen/NetRanking Surveys	<a href="http://www.NielsenNetPanel.com">Apply Here: http://www.NielsenNetPanel.com</a>	USA
ECN RESEARCH	<a href="http://www.ECNResearch.com">Apply Here: http://www.ECNResearch.com</a>	International
Opinion Square	<a href="http://www.OpinionSquare.com">Apply Here: http://www.OpinionSquare.com</a>	International
American Opinion	<a href="http://www.Acop.com/">Apply Here: http://www.Acop.com/</a>	International
I Think Inc.	<a href="http://www.IThinkInc.com">Apply Here: http://www.IThinkInc.com</a>	International
Savitz research	<a href="http://savitzresearch.com/">Apply Here: http://savitzresearch.com/</a>	International
Shifrin Hayworth	<a href="http://www.shifrin-hayworth.com/">Apply Here: http://www.shifrin-hayworth.com/</a> Medical Health Care Workers Surveys: <a href="http://www.shifrin-hayworth.com/questionnaire2.html">http://www.shifrin-hayworth.com/questionnaire2.html</a>	International USA
Global Surveys	<a href="http://www.GlobalSurveys.com">Apply Here: http://www.GlobalSurveys.com</a>	International
Blarry House Research	<a href="http://www.blarry.com/">Apply Here: http://www.blarry.com/</a>	USA
Focus Line	<a href="http://www.focusline.com/">Apply Here: http://www.focusline.com/</a>	International
Q&A Research	<a href="http://www.qar.com/">Apply Here: http://www.qar.com/</a>	International
Global Test Market	<a href="http://register.globaltestmarket.com">Apply Here: http://register.globaltestmarket.com</a>	

Executive Board	<a href="https://executiveadvisoryboard.com/">Apply Here: https://executiveadvisoryboard.com/</a>	World Wide
Yahoo Research	<a href="http://promo.yahoo.com/user_research/">Apply Here: http://promo.yahoo.com/user_research/</a>	International
Taylor Research	<a href="http://www.TaylorResearch.com">Apply Here: http://www.TaylorResearch.com</a>	San Diego, California
Cobbey Inc.	<a href="http://www.cobbey.com/">Apply Here: http://www.cobbey.com/</a>	USA
Test Spin	<a href="http://www.testspin.com/home">Apply Here: http://www.testspin.com/home</a>	International
Pine Cone Research	<a href="http://www.PineConeResearch.com">Apply Here: http://www.PineConeResearch.com</a>	USA
Click IQ	<a href="http://www.clickiq.com">Apply Here: http://www.clickiq.com</a>	
CIAO CO UK	<a href="http://www.uk.ciao.com/reg.php">Apply Here: http://www.uk.ciao.com/reg.php</a>	International UK
Clarion Research	<a href="http://www.clarionresearch.com/webpanel.htm">Apply Here: http://www.clarionresearch.com/webpanel.htm</a>	International
Opinion Place	<a href="http://www.opinionplace.com/">Apply Here: http://www.opinionplace.com/</a>	International
Focus World	<a href="http://www.focusworldint.com/respondent.htm">Apply Here: http://www.focusworldint.com/respondent.htm</a>	International
QStation INC	<a href="http://www.qstation.com/">Apply Here: http://www.qstation.com/</a>	International
IntelliQuest	<a href="http://www.techpanel.com/">Apply Here: http://www.techpanel.com/</a>	National
Kelly Research	<a href="http://www.kellyresearch.com/">Apply Here: http://www.kellyresearch.com/</a>	International
Mars Research	<a href="http://www.marsresearch.com/">Apply Here: http://www.marsresearch.com/</a>	National
Psych U Penn	<a href="http://www.psych.upenn.edu/">Apply Here: http://www.psych.upenn.edu/</a>	USA
ASK SOUTHERN CALIFORNIA, INC	<a href="http://www.asksocal.com/group.htm">Apply Here: http://www.asksocal.com/group.htm</a>	Southern California
MBS Internet	<a href="http://www.mbsinternet.net">Apply Here: http://www.mbsinternet.net</a>	
Contractor Board	<a href="http://www.contractorboard.com/">Apply Here: http://www.contractorboard.com/</a>	construction contractors
Kids Panel	<a href="http://www.kidspanel.com/signup.html">Apply Here: http://www.kidspanel.com/signup.html</a>	Kids Panel
Surveys.com	<a href="http://www.surveys.com/default.aspx?">Apply Here: http://www.surveys.com/default.aspx?</a>	International
Begin Surveys	<a href="http://www.beginsurvey.com/beginsurvey/">Apply Here: http://www.beginsurvey.com/beginsurvey/</a>	International
Vocal Labs	<a href="http://www.vocalabs.com/panelist/">Apply Here: http://www.vocalabs.com/panelist/</a>	International
Opinion Trone	<a href="http://www.opinion.trone.com/cvcq/questionnaire.asp">Apply Here: http://www.opinion.trone.com/cvcq/questionnaire.asp</a>	International

Get Paid To Talk On The Phone!	<a href="http://www ldc.upenn.edu/Mixer/">Apply Here: http://www ldc.upenn.edu/Mixer/</a>	USA / Phone Surveys
YouGov	<a href="http://www.yougov.com">Apply Here: http://www.yougov.com</a>	
Consumers Opinions	<a href="http://www.consumer-opinions.com/">Apply Here: http://www.consumer-opinions.com/</a>	USA
Mc Million ReSearch	<a href="http://www.mcmillionresearch.com/">Apply Here: http://www.mcmillionresearch.com/</a>	USA
You Say Inc.	<a href="http://www.yoursay.com/">Apply Here: http://www.yoursay.com/</a>	International
My Survey	<a href="http://www.mysurvey.com/">Apply Here: http://www.mysurvey.com/</a>	USA/Canada UK
Evox	<a href="http://survey.opinionsearch.com/evox/">Apply Here: http://survey.opinionsearch.com/evox/</a>	Prizes
Cash Surfers	<a href="http://www.cashsurfers.com/">Apply Here: http://www.cashsurfers.com/</a>	International
A Top Shop	<a href="http://www.atopshop.com/">Apply Here: http://www.atopshop.com/</a>	USA
Best Mark	<a href="http://www.bestmark.com/">Apply Here: http://www.bestmark.com/</a>	International
Consumer Connection	<a href="http://www.consumerconnection.net/">Apply Here: http://www.consumerconnection.net/</a>	USA/Canada
Focus On Service	<a href="http://www.focusonservice.com/">Apply Here: http://www.focusonservice.com/</a>	USA/Canada
Survey Site	<a href="http://www.surveysite.com/">Apply Here: http://www.surveysite.com/</a>	International
User Works	<a href="http://www.userworks.com">Apply Here: http://www.userworks.com</a>	International
Your 2 Cents	<a href="http://www.your2cents.com/">Apply Here: http://www.your2cents.com/</a>	International
MBS Internet INC	<a href="http://www.mbsinternet.net/">Apply Here: http://www.mbsinternet.net/</a>	USA
Fleischman Field Research	<a href="http://www.ffrsf.com/">Apply Here: http://www.ffrsf.com/</a>	
Consumer Link	<a href="http://usa.consumerlink.com/">Apply Here: USA Link http://usa.consumerlink.com/</a> All Other Countries - <a href="http://www.consumerlink.com/">http://www.consumerlink.com/</a>	International
Digital Research	<a href="http://www.digitalresearch.com/">Apply Here: http://www.digitalresearch.com/</a>	International
Socratic Forum	<a href="http://www.socraticforum.com">Apply Here: http://www.socraticforum.com</a>	International
PBS Associates	<a href="http://www.pbsurveys.com/">Apply Here: http://www.pbsurveys.com/</a>	International
Opinion Trone	<a href="http://www.opinion.trone.com">Apply Here: http://www.opinion.trone.com</a>	
Market Profiles	<a href="http://www.marketprofiles.net">Apply Here: http://www.marketprofiles.net</a>	International
Vividence Inc.	<a href="http://panel.vividence.com/">Apply Here: http://panel.vividence.com/</a>	International
Spider Metrix	<a href="http://www.spidermetrix.com/">Apply Here: http://www.spidermetrix.com/</a>	International
Internet Poll	<a href="http://www.internetpoll.com/">Apply Here: http://www.internetpoll.com/</a>	International
Product Testing	<a href="http://www.product-testing.com/">Apply Here: http://www.product-testing.com/</a>	International
Gulf Surveys	<a href="http://www.gulfsurveys.com/">Apply Here: http://www.gulfsurveys.com/</a>	worldwide

Food Quiz	<a href="http://www.foodquiz.com/">Apply Here: http://www.foodquiz.com/</a>	
E Poll	<a href="http://www.epoll.com/">Apply Here: http://www.epoll.com/</a>	Worldwide
Survey Spot	<a href="http://www.surveyspot.com/">Apply Here: http://www.surveyspot.com/</a>	USA, Canada UK
Click IQ	<a href="http://www.clickiq.com/">Apply Here: http://www.clickiq.com/</a>	USA
Ask California	<a href="http://www.asksocal.com/group.htm">Apply Here: http://www.asksocal.com/group.htm</a>	
Harris Poll	<a href="http://vr.harrispollonline.com/">Apply Here: http://vr.harrispollonline.com/</a>	International
Kids Eye	<a href="http://www.kidzees.com/">Apply Here: http://www.kidzees.com/</a>	USA
NPD Online	<a href="http://www.npdor.com/">Apply Here: http://www.npdor.com/</a>	USA, Canada, UK, France
TRC Panel	<a href="http://www.trcpanel.com/">Apply Here: http://www.trcpanel.com/</a>	International
Buzz Back	<a href="http://www.buzzback.com">Apply Here: http://www.buzzback.com</a>	International
Global Opinion Panel	<a href="https://www.globalopinionpanels.com/">Apply Here: https://www.globalopinionpanels.com/</a>	
i-Say Canada	<a href="http://www.i-say.ca/join/">Apply Here: http://www.i-say.ca/join/</a>	
Start Sampling	<a href="http://www.startsampling.com/">Apply Here: http://www.startsampling.com/</a>	USA
Survey Cafe	<a href="http://www.surveycafe.com/">Apply Here: http://www.surveycafe.com/</a>	International
Busres Lab	<a href="http://www.busreslab.com/onlinepanel.htm">Apply Here: http://www.busreslab.com/onlinepanel.htm</a>	For Surveys
Busres Medical	<a href="http://www.busreslab.com/medicalpanel.htm">Apply Here: http://www.busreslab.com/medicalpanel.htm</a>	Medical and Dental Panel
Busres Employment Survey Panel	<a href="http://www.busreslab.com/employeepanel.htm">Apply Here: http://www.busreslab.com/employeepanel.htm</a>	Employment Panel
Consumer Views	<a href="http://www.consumerviews.com/">Apply Here: http://www.consumerviews.com/</a>	worldwide
Green Field Online	<a href="http://www.greenfieldonline.com/">Apply Here: http://www.greenfieldonline.com/</a>	worldwide
Canada Consumer	<a href="http://canada.consumerlink.com/">Apply Here: http://canada.consumerlink.com/</a>	Canada only
Opinions Paid	<a href="http://www.opinionspaid.com/">Apply Here: http://www.opinionspaid.com/</a>	World Wide
Focus World	<a href="http://www.focusworldint.com/">Apply Here: http://www.focusworldint.com/</a>	International
Zoom Panel	<a href="http://www.zoompanel.com/">Apply Here: http://www.zoompanel.com/</a>	International
Drug Voice	<a href="http://www.drugvoice.com/">Apply Here: http://www.drugvoice.com/</a>	USA
Bell Weather Surveys	<a href="http://www.bellwethersurveys.com/">Apply Here: http://www.bellwethersurveys.com/</a>	World Wide
E Jury	<a href="http://www.ejury.com/">Apply Here: http://www.ejury.com/</a>	Online Juries for pay.

The Science Advisory Board	<a href="http://www.scienceboard.net/">Apply Here: http://www.scienceboard.net/</a>	USA, Canada
Atkins Research Group	<a href="http://www.atkinsresearchinc.com/join.htm">Apply Here: http://www.atkinsresearchinc.com/join.htm</a>	International
Survey.com	<a href="http://www.survey.com/">Apply Here: http://www.survey.com/</a>	International
TrialSize.com	<a href="http://www.trialsize.com/">Apply Here: http://www.trialsize.com/</a>	USA, Canada
Alan Newman Research	<a href="http://www.anr.com/home.html">Apply Here: http://www.anr.com/home.html</a>	International
Adept Consumer Testing	<a href="http://www.giveusyouropinions.com/">Apply Here: http://www.giveusyouropinions.com/</a>	International
Consumer Opinion Services	<a href="http://www.cosvc.com/register.html">Apply Here: http://www.cosvc.com/register.html</a>	USA, Canada
Test Spin	<a href="http://www.testspin.com/testerProfile">Apply Here: http://www.testspin.com/testerProfile</a>	International
Partnership Plus	<a href="http://www.partnership-plus.com/training">Apply Here:http://www.partnership-plus.com/training</a>	International
Gulf Surveys	<a href="http://www.gulfsurveys.com/">Apply Here: http://www.gulfsurveys.com/</a>	USA, Canada
Game Crew	<a href="http://www.gamecrew.net/">Apply Here:http://www.gamecrew.net/</a>	International
Intellisurvey	<a href="http://intellisurvey.com/run/website?gfrm=panelreg&amp;trans_id=HRI6NMGL">Apply Here: http://intellisurvey.com/run/website?gfrm=panelreg&amp;trans_id=HRI6NMGL</a>	USA
Sporting Insights	<a href="http://www.sportinginsights.com/">Apply Here: http://www.sportinginsights.com/</a>	International
Hill Top Research	<a href="http://www.hilltopstudy.com/">Apply Here: http://www.hilltopstudy.com/</a>	USA, Canada
Q Fact	<a href="http://www.qfact.com/">Apply Here:http://www.qfact.com/</a>	International
L&E Research	<a href="http://www.leresearch.com/">Apply Here: http://www.leresearch.com/</a>	International
Leibowitz Market Research	<a href="http://www.leibowitz-research.com/participant.html">Apply Here: http://www.leibowitz-research.com/participant.html</a>	USA
Beta Research	<a href="http://betapanel.com/Panel/BRC">Apply Here: http://betapanel.com/Panel/BRC</a>	International
Jewelry Consumer Opinion Council	<a href="http://www.jcoc.net/join.php">Apply Here: http://www.jcoc.net/join.php</a>	International
MyVoice	<a href="http://myvoice.co.uk/">Apply Here: http://myvoice.co.uk/</a>	USA, Canada
Socratic Technologies	<a href="http://panel.sotech.com/tech/eval.asp">Apply Here: http://panel.sotech.com/tech/eval.asp</a>	International
TechWorld	<a href="http://panel.sotech.com/techworld/">Apply Here: http://panel.sotech.com/techworld/</a>	USA, Canada



Physicians Advisory Council	<a href="http://physicianscouncil.com/">Apply Here: http://physicianscouncil.com/</a>	International
International Survey Room	<a href="http://research.hi-ho.ne.jp/survey/top">Apply Here: http://research.hi-ho.ne.jp/survey/top</a>	USA
Take Paid Surveys	<a href="http://www.take-paid-surveys.com/">Apply Here: http://www.take-paid-surveys.com/</a>	USA
Technology Board	<a href="http://technologyboard.com/">Apply Here: http://technologyboard.com/</a>	International

Buzz Sponge	<a href="http://home.buzzsponge.com/">Apply Here: http://home.buzzsponge.com/</a>	USA, Canada
Easy Rewards	<a href="http://www.easyrewards.com.au/">Apply Here: http://www.easyrewards.com.au/</a>	International
eDigital Research	<a href="http://www.edigitalresearch.com/eGlobalPanel/jointhepanel.htm">Apply Here: http://www.edigitalresearch.com/eGlobalPanel/jointhepanel.htm</a>	World Wide
Rewards Central	<a href="http://www.rewardscentral.com.au/">Apply Here: http://www.rewardscentral.com.au/</a>	Australia
Encuesta	<a href="http://www.encuesta.com/survey">Apply Here: http://www.encuesta.com/survey</a>	USA, Canada
Feedback Plus	<a href="http://www.feedbackplus.com/">Apply Here: http://www.feedbackplus.com/</a>	USA, Canada
Hagen Sinclair Research	<a href="http://www.hagensinclair.com/participation2.htm">Apply Here: http://www.hagensinclair.com/participation2.htm</a>	International
HBS Research	<a href="http://www.hbs.edu/cler">Apply Here: http://www.hbs.edu/cler</a>	International
Hotspex	<a href="http://www.hotspex.com/">Apply Here: http://www.hotspex.com/</a>	
Qualified Opinions	<a href="http://www.qualifiedopinions.com.au/">Apply Here: http://www.qualifiedopinions.com.au/</a>	
KNOTS Opinion Club	<a href="http://www.knotsclub-eu.com/">Apply Here: http://www.knotsclub-eu.com/</a>	International
Marketing Analytics	<a href="http://www.marketing-analytics.co.uk/joinpanel.htm">Apply Here: http://www.marketing-analytics.co.uk/joinpanel.htm</a>	World Wide
Market Reader Pro	<a href="http://www.marketreaderpro.com/member_signup.asp">Apply Here: http://www.marketreaderpro.com/member_signup.asp</a>	International
Microsoft	<a href="http://www.microsoft.com/mscorp/marketing_research">Apply Here: http://www.microsoft.com/mscorp/marketing_research</a>	USA, Canada
opinion BAR	<a href="http://www.opinionbar.com/">Apply Here: http://www.opinionbar.com/</a>	International
Restaurant Poll	<a href="http://www.restaurantpoll.com/">Apply Here: http://www.restaurantpoll.com/</a>	World Wide
Senior Survey	<a href="http://www.seniorsurvey.com/">Apply Here: http://www.seniorsurvey.com/</a>	International
Survey Center	<a href="http://www.surveycenteronline.com/">Apply Here: http://www.surveycenteronline.com/</a>	World Wide
That's What I Think	<a href="http://www.that-s-what-i-think-au.com/">Apply Here: http://www.that-s-what-i-think-au.com/</a>	World Wide

Usability Sciences	<a href="http://www.usabilitysciences.com/recruiting/">Apply Here: http://www.usabilitysciences.com/recruiting/</a>	World Wide
Wired Pulse	<a href="http://www.wpulse.net/eval.asp">Apply Here: http://www.wpulse.net/eval.asp</a>	World Wide
The Edge	<a href="http://www.reach-the-edge.com/edgepoll.html">Apply Here: http://www.reach-the-edge.com/edgepoll.html</a>	International
Planet Panel	<a href="http://www.planetpanel.net/">Apply Here: http://www.planetpanel.net/</a>	USA, Canada
My Opinion Now	<a href="http://www.myopinionnow.com">Apply Here: http://www.myopinionnow.com</a>	International
Fact Finders	<a href="http://www.ffinet.com/">Apply Here: http://www.ffinet.com/</a>	International
JRA Marketing	<a href="http://www.jrarnednet.com/consumer/">Apply Here: http://www.jrarnednet.com/consumer/</a>	World Wide
Opinion Now	<a href="http://www.opinionnow.co.uk/">Apply Here: http://www.opinionnow.co.uk/</a>	World Wide
Wellness Interactive	<a href="http://www.wellness-interactive.com/panel.htm">Apply Here: http://www.wellness-interactive.com/panel.htm</a>	International
Market Surveys	<a href="http://www.marketsurveys.com/">Apply Here: http://www.marketsurveys.com/</a>	USA, Canada
Inside Heads	<a href="http://www.insideheads.com/panel.html">Apply Here: http://www.insideheads.com/panel.html</a>	International
Internet Survey Center	<a href="http://www.internetsurveycenter.com/">Apply Here: http://www.internetsurveycenter.com/</a>	International
Opinions Unlimited	<a href="http://www.opinionsunlimited.com/">Apply Here: http://www.opinionsunlimited.com/</a>	World Wide

## Mystery Shopping Opportunities

These companies will pay you to do mystery-shopping jobs for them – ie. Secretly use the goods and services of companies, and make reports on your experience.

Company	Application Link or Company Home Page	Comments
At Your Service Marketing	<a href="http://www.aysm.com/">http://www.aysm.com/</a>	Texas and surrounding states
Alcops	<a href="http://www.alcops.com/alcops/employ.html">http://www.alcops.com/alcops/employ.html</a>	Regular shopping and Movie Theaters

<b>A Top Shop</b>	web site: <a href="http://www.atopshop.com/">http://www.atopshop.com/</a> application: <a href="http://www.atopshop.com/entry.htm">http://www.atopshop.com/entry.htm</a>	
<b>ABA Quality Monitoring</b>	<a href="http://www.aba.co.uk/apply.php">http://www.aba.co.uk/apply.php</a>	Shopping in the UK
<b>Business Evaluation Services</b>	<a href="http://www.mysteryshopperservices.com/">http://www.mysteryshopperservices.com/</a>	Nationwide
<b>Business Insights</b>	<a href="http://www.businessinsights.com/">http://www.businessinsights.com/</a>	
<b>Campus Consulting</b>	web site: <a href="http://www.shopaudits.com/">http://www.shopaudits.com/</a> application: <a href="http://www.shopaudits.com//ASP/shoppersignup2.asp">http://www.shopaudits.com//ASP/shoppersignup2.asp</a>	USA and Canada
<b>Check Mark</b>	<a href="http://www.checkmarkinc.com/">http://www.checkmarkinc.com/</a>	Nationwide
<b>Check-up Marketing</b>	<a href="http://www.checkupmarketing.com/main.html">http://www.checkupmarketing.com/main.html</a>	
<b>Consumer Connection</b>	<a href="http://www.consumerconnection.net/">http://www.consumerconnection.net/</a>	USA and Canada
<b>Count on Us</b>	web site: <a href="http://www.ucountonus.com/">http://www.ucountonus.com/</a>	Clients include banks, restaurants, hotels/motels, retail stores and supermarkets
<b>ICC/Decision Services</b>	<a href="http://www.iccds.com/">http://www.iccds.com/</a>	Nationwide, Canada, Alaska, Hawaii, and Puerto Rico
<b>Customer First</b>	<a href="http://www.customer-1st.com">http://www.customer-1st.com</a>	
<b>Confero</b>	web site: <a href="http://www.conferoinc.com/">http://www.conferoinc.com/</a>	USA
<b>DSG Associates</b>	web site: <a href="http://www.dsgstars.com/index.html">http://www.dsgstars.com/index.html</a>	
<b>Ellis Property Management Services (EPMS)</b>	<a href="http://www.epmsonline.com/">http://www.epmsonline.com/</a>	Mystery shopping for apartments only

Employee Evaluators	<a href="http://www.mysteryshops.com/prospective.asp">http://www.mysteryshops.com/prospective.asp</a>	
Feedback Plus	<a href="http://www.feedbackplus.com/">http://www.feedbackplus.com/</a>	Nationwide mystery shopping assignments
Focus on Service	<a href="http://www.focusonservice.com/">http://www.focusonservice.com/</a>	Restaurant mystery shopping in many cities nationwide Bertucci's, Bugaboo Creek Steakhouse, Longhorn Steakhouse, New England On The Borders, and New England Chili's restaurant
Hindsight	<a href="http://www.hindsight.com/">http://www.hindsight.com/</a>	nationwide
IntelliShop	<a href="http://www.intelli-shop.com/">http://www.intelli-shop.com/</a>	
Jancyn	<a href="http://www.jancyn.com/">http://www.jancyn.com/</a>	Many assignments nationwide and Canada
JKS Inc	<a href="http://www.jks-inc.com/apply.html">http://www.jks-inc.com/apply.html</a>	Nationwide
Ken-Rich Retail Group	web site: <a href="http://www.ken-rich.com/">http://www.ken-rich.com/</a> application: <a href="http://www.ken-rich.com/employe.htm">http://www.ken-rich.com/employe.htm</a>	
Mercantile Systems	<a href="http://www.mercsurveys.com/">http://www.mercsurveys.com/</a>	
Mystery Shoppers	<a href="http://www.weneed.com/">http://www.weneed.com/</a>	
Mystery Guest	web site: <a href="http://www.mysteryguestinc.com/">http://www.mysteryguestinc.com/</a>	USA- Red Lobster Restaurant, Olive Garden Restaurant, Bahama Breeze Restaurant, China Coast Restaurant, Smokey Bones Restaurant, The

		Cheesecake Factory
Nationwide Integrity	web site: <a href="http://www.nationwideintegrity.com/">http://www.nationwideintegrity.com/</a> application: <a href="http://nationwidesg.com/pages/10/index.htm">http://nationwidesg.com/pages/10/index.htm</a>	USA
Pacific Research Group	web site: <a href="http://www.pacificresearchgroup.com/">http://www.pacificresearchgroup.com/</a>	USA Company hires phone based mystery shoppers also
Person to Person Quality	<a href="http://www.persontopersonquality.com/">http://www.persontopersonquality.com/</a>	National
The Performance Edge	web site: <a href="http://www.pedge.com/">http://www.pedge.com/</a>	USA
Pinkerton Field Research Services	web site: <a href="http://www.pktnshop.com/">http://www.pktnshop.com/</a>	USA and Canada
Pulse Back	<a href="http://www.pulseback.com/index2.htm">http://www.pulseback.com/index2.htm</a>	clients such as - Mc Donald's, Fuddruckers, The GAP, Planet Hollywood, Banana Republic, Chart House, and many more
Professional Review & Operational Shoppers, Inc	<a href="http://www.pinnaclefinancialstrategies.com/products/pros/mystery_shoppers.html">http://www.pinnaclefinancialstrategies.com/products/pros/mystery_shoppers.html</a>	
Quality Assessments Mystery Shoppers	web site: <a href="http://www.qams.com/">http://www.qams.com/</a> application: <a href="http://www.qams.com/second_page?p_code=shoppers">http://www.qams.com/second_page?p_code=shoppers</a>	USA
Service Probe	<a href="http://www.pwgroup.com/sprobe/">http://www.pwgroup.com/sprobe/</a>	Mainly Southern States
Service Quest	<a href="http://www.service-quality.com/">http://www.service-quality.com/</a>	World wide
Second to None	<a href="https://evaluator2.second-to-none.com/applyonline/">https://evaluator2.second-to-none.com/applyonline/</a>	Nationwide
SG Marketing Group	<a href="http://www.sgmarketing.com/">http://www.sgmarketing.com/</a>	Nationwide and Canada

Service Research	<a href="http://serviceresearch.com/">http://serviceresearch.com/</a>	Needs shoppers throughout the US
Service Sleuths	<a href="http://www.servicesleuth.com/">http://www.servicesleuth.com/</a>	Nationwide
Speedmark	<a href="http://www.speedmarkweb.com/">http://www.speedmarkweb.com/</a>	National
Service Check	<a href="http://www.servicecheck.com/">http://www.servicecheck.com/</a>	USA and Canada- Hotels, restaurants, retail, travel, and banking
Service Impressions	web site: <a href="http://www.serviceimpressions.com/">http://www.serviceimpressions.com/</a>	Restaurant, Bar, Hotel, Health Club, Airport, Golf Course, Store, Apartment or Housing Complex
The Secret Shopping Company	web site: <a href="http://www.secretshoppercompany.com/">http://www.secretshoppercompany.com/</a>	
Sensors Quality Management	web site: <a href="http://www.sqm.ca/">http://www.sqm.ca/</a>	Opportunities US and Canada

**Other useful mystery shopper sites:**

- <http://www.mysteryshop.org/> - A great searchable database of jobs available nationwide.
- <https://www.shopperscritique.com/shoppers/index.aspx>  
- mystery shopping service and customer service evaluations.
- <http://www.qacinc.com/> - performs secret shopper and food and liquor cost controls for restaurants and hospitality businesses.
- <http://www.rcmysteryshopper.com/> - supplies shopper evaluations for businesses to assess and improve customer service and quality.
- <http://www.servicecheck.com/> - performs audits by a trained staff throughout North America.

# Drive a Car for FREE or Get Paid to Drive Your Car

Did you know you can get a brand new car at no cost, or get paid money to drive if you already own a car?

There is no catch, no hidden costs. The sponsor (advertising) companies will let you drive their new cars for free, or pay you up to \$400 a month to drive your own car, just for decorating the car with their messaging.

Below are links to companies (websites) that are willing to pay you, just for driving your own car.

## Free Car Media

Apply to freely receive a new ad sponsored vehicle for two years, or have your current vehicle wrapped to earn up to \$400/month. Provided vehicles must use Free Car's insurance choice; driver owned vehicles need not. Advertisers choose drivers based on information you provide.

<http://drivers.freecarmedia.com/>

## Ad Wraps

Maintain certain mileage requirements and earn up to \$400/month: \$300-\$400 with a full wrap, \$200 with a half wrap, and \$100 with a window wrap (coverage of the rear and rear-side windows). Monthly inspections required. Participants remain active in the database for 5 years, though they may cancel after the first 12 months.

<http://www.ad-wraps.com/>

## Auto Car Wraps

This service is available only in the UK. A driver maintaining his normal driving routes receives up to £200/month: £200/month with a full wrap; £150 with a half wrap. S/he agrees to a three-year contract. Driver's vehicle must be 1-5 years old. Terms include: monthly inspection (for mileage, physical condition), 600 miles/month minimum. Drivers are sought in metropolitan areas of the UK

<http://www.autocarwraps.com>

## Autowrapped

Programs include the Full Wrap (\$200-\$400/month) and Partial Wrap: (\$100-200/month). Requirements include: approximately 800-1200 miles/month, parking and washing terms, monthly inspections, and installation of a GPS (Global Positioning System).

<http://www.autowrapped.com/>

**AdvercarZing**

Drivers are reimbursed monthly for driving their own ad-wrapped cars accordingly: \$200 for less than 800 miles/month, \$300 for 800-1499 miles/month, and \$400 for more than 1500 miles/month. Requirements include: monthly mileage inspection, regular car washing, GPS installation.

<http://www.advercarzing.com/>

**AdSmart**

Drivers freely receive use of a VW Beetle or Nissan Xterra, or are paid \$350 for advertisement with his/her own car. Enrollment in AdSmart AutoAds insurance is required. Terms of a 6-24 month contract include: minimum 1100 miles/month usage, 2 car washes/month, monthly inspections, GPS installation

<http://adsmartoutdoor.com/autoads.htm>

**Ad-Wraps**

Programs include Full, Half, and Window Ad-Wraps™ of drivers' current vehicles. Requirements include GPS installation, 2 car washes/month, and random spot-checks by Ad-Wraps inspectors.

<http://www.ad-wraps.co.uk/>



© MakeMoneyDrinkingBeer.com

No part of this document shall be reproduced or resold without permission from an authorised representative at MakeMoneyDrinkingBeer.com

We reserve the right to prosecute and seek damages from an individual or company that violates this, under 17 U.S.C. § 506(a) and 18 U.S.C. § 2319.

## LEGAL DISCLAIMER

THIS MANUAL IS PROVIDED FOR INFORMATION PURPOSES ONLY

The author and any other parties directly or indirectly associated with MakeMoneyDrinkingBeer.com accept no financial, legal or any other type of responsibility when you follow the information in this document.